

The background is a faded, grayscale image of a city skyline across a body of water. On the left, a cable-stayed bridge is visible. In the center, a tall, modern building with a tiered top stands out. To its right is another tall, rectangular skyscraper. A small boat with the letters 'DHG' is moving across the water in the lower-left foreground. The overall atmosphere is misty and serene.

FREMIZ
STUDIO



MARCELO FREDERICO

Bachelor of Architecture and Urban Planning – Pontifical Catholic University of Rio de Janeiro (2020)

Born in Rio, Fred began his career in architectural visualization at a leading Archviz studio in Rio de Janeiro and, shortly after, his work caught the attention of one of Europe’s leading visualization studios. A year later, he moved to California to join an award-winning architecture firm as 3D Visualization Lead, where he played a key role in winning the AIA SD Merit Award 2023 (Unbuilt category).

Driven by a deep passion for photography and art, Fred combines artistic sensibility with broad technical expertise in 3D software and AI tools. The result is a portfolio of images that impress with their beauty and photorealism, along with highly impactful, immersive animations.



MILENA SERAPHIM

Bachelor of Architecture and Urban Planning – Pontifical Catholic University of Rio de Janeiro (2019)

Born in the countryside of Rio de Janeiro state, she has seven years of experience in architecture, interiors, and architectural visualization. She develops high-end 3D models and renderings for projects in Brazil and abroad, with broad experience across projects of varying scales and levels of complexity, spanning the residential sector — with houses and multifamily buildings — and the commercial sector, with industrial complexes and wineries.

In photography and architectural visualization she found a desire to work at the intersection of art and architecture, a field where technique and sensibility complement each other. Awarded the PIBIC research scholarship, she developed a theoretical-practical study that deepened her perspective on materiality, space, and visual language — principles that guide her creative process today.

OUR ESSENCE

We combine international technical expertise in 3D rendering with deep architectural knowledge to deliver images and animations that convey the essence of each project.

Our focus is to raise the visual standard of real estate developments and showcase the projects of leading architecture firms.

TECHNIQUE

Professional production workflow with an international quality standard.

VISION

A refined reading of the architectural project and the client’s brand.

COMMITMENT

Punctuality and clear communication at every stage.



WHAT WE DO

- Still image
- Motion Image
- Animation
- Short Films
- VR



WORKFLOW

We believe the best results come from a collaborative process. From the first draft to the final image, we keep our clients involved at every stage, sharing progress, gathering feedback, and refining each detail to ensure the final result stays aligned with the project's vision.



01 DRAFTS

We create at least three clay renders, exploring camera angles and lighting, architecture, furniture and vegetation. The client chooses one of the drafts and gives us feedback and comments on important elements of the image. 1500px resolution



02 FIRST PREVIEW

We dive in and improve the details and overall quality of the image, with main focus on materials and finishes. The client comments on the look and feel of the materials. 1500px



WORKFLOW



03 SECOND PREVIEW

Focus on storytelling, decorative objects and post production, bringing the image to a final level. The client comments on entourage, contrast and small objects. 4500px resolution.



04 FINAL

The final image is delivered with us making sure the client is happy with the result and overall process. If requested, especially when the final image is intended for print, we offer a limited number of revisions, with us slightly adjusting colors, contrast and small elements.





Rotterdam, 2026



Rotterdam, 2026





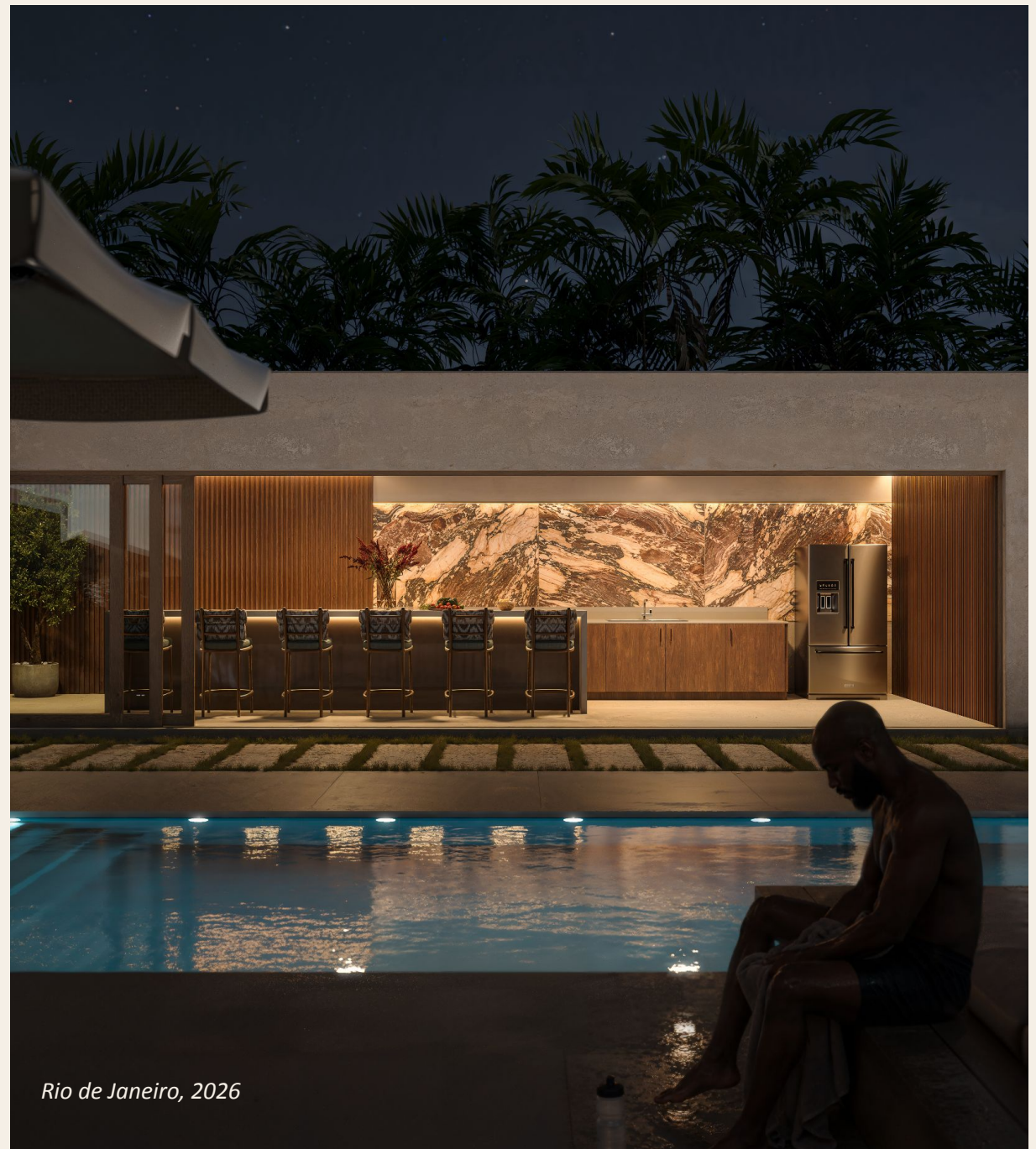
Rotterdam, 2026



Rotterdam, 2026



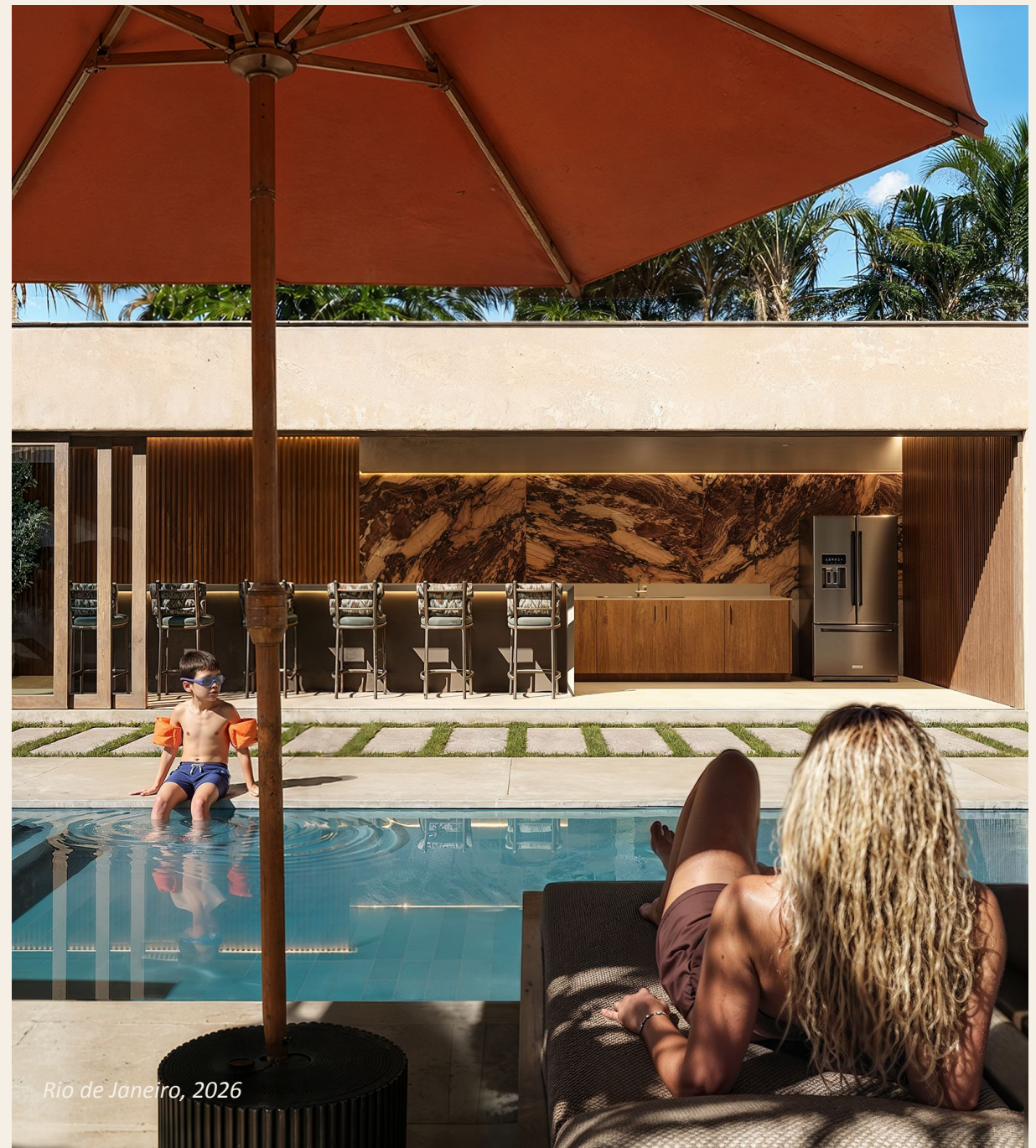
Rotterdam, 2026



Rio de Janeiro, 2026



Rio de Janeiro, 2026



Rio de Janeiro, 2026



Rio de Janeiro, 2026



Rio de Janeiro, 2026



San Diego, 2025



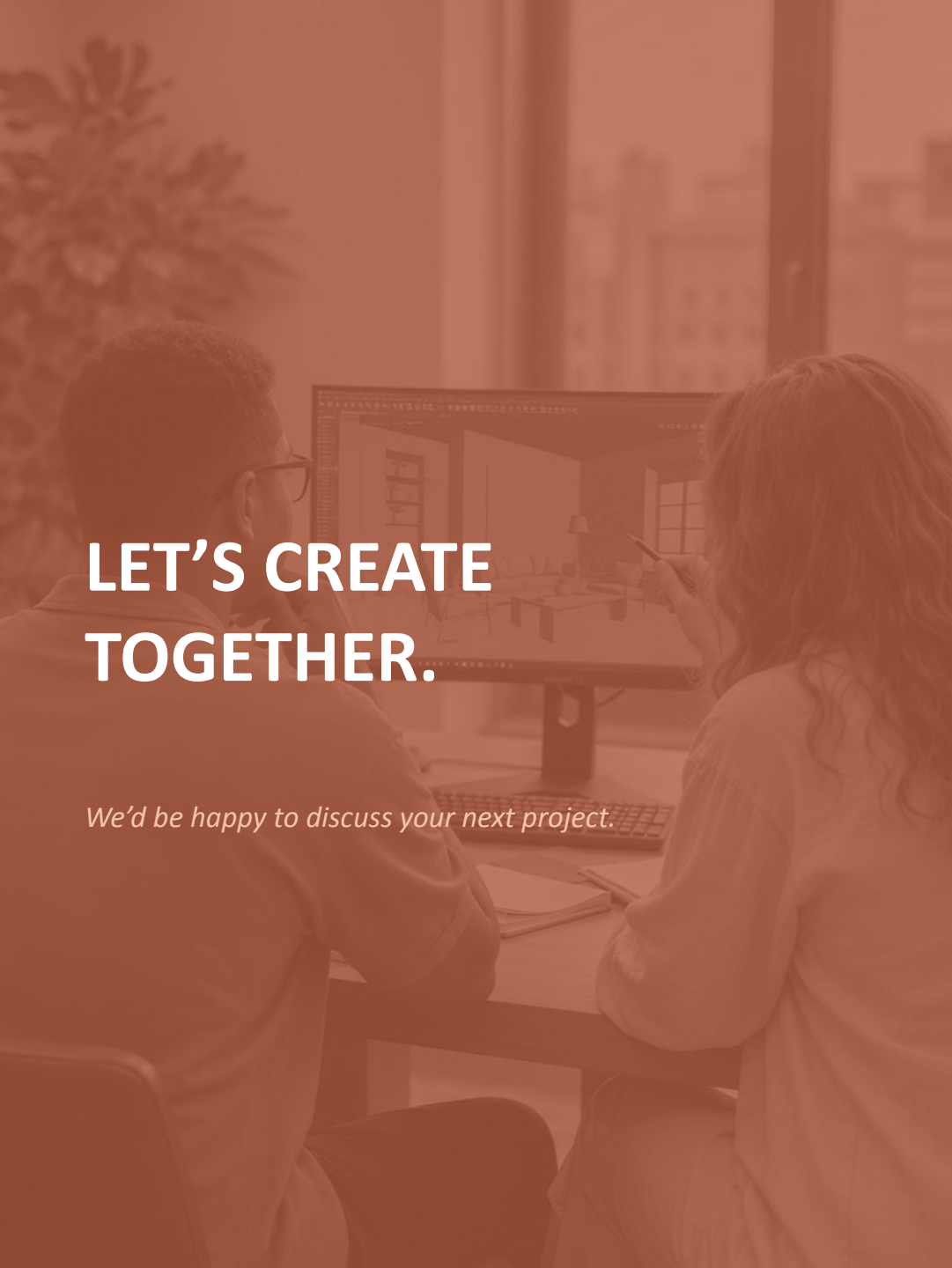
San Diego, 2025



San Diego, 2026



San Diego, 2026



LET'S CREATE TOGETHER.

We'd be happy to discuss your next project.

CONTACT

STUDIO

E-MAIL

fremiz@fremizstudio.com

SITE

fremizstudio.com

INSTAGRAM

[@fremizstudio](https://www.instagram.com/fremizstudio)

LINKEDIN

[in/fremizstudio](https://www.linkedin.com/company/fremizstudio)

DIRECT CONTACT

Milena

BRAZILIAN PROJECTS

E-MAIL

milena@fremizstudio.com

TELEPHONE

+55 (24) 98831-1860

Frederico

INTERNATIONAL PROJECTS

E-MAIL

frederico@fremizstudio.com

TELEPHONE

+1 619 539-4689

